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## Business insider intelligence careers

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We provide our team members with growth and support at all levels of the organization, we relate to a diverse and inclusive work environment that is welcoming and respectful of all our employees. Our goal is to achieve this through the continuation of the improvement and iteration of our internal policies, including:Anti-racist personnel policiesSupport for our Inclusion Council, our Employee Resources Group designed to give voice to historically underrepresented employees. A data collection process for our research reports that requires diversity of sources. A process of supply, interview, recruitment and retention that adheres to our values of diversity and inclusion. We are located in our beautiful office space in New York with 360-degree views of Times Square. Who we are looking for: We are looking for deeply curious, motivated candidates with a passion for research and the future of digital. We often have open positions for analysts and publishers, as well as positions in marketing, operations and sales. Our current open positions are listed below. Request by sending a RESUME and a cover letter addressing why you are the perfect fit for the role. OPEN POSITIONS - CONTENT & RESEARCHManaging Editor, Financial Services - to lead our financial services editing team and edit market research reports and newsletters on technological disruption and transformation in fintech, banking and payments. Principal Analyst, Payments and Commerce - to lead a team of analysts, and design and develop research products that become essential tools for top decision makers working in the PayComm industry. Principal Analyst, Banking - to lead a team of analysts, and design and develop research products that become tools for the main decision makers working in the banking sector. Senior analyst of research, connectivity and technology - to produce market research content on technological disruption and transformation into business technology and telecommunications. Senior analyst, eMarketer - to produce market research content on disruption and transformation in digital marketing. Researcher, Financial Services - to collect, collect, and curate the information available in order to support our content. Senior Forecasting Analyst – to help customers identify key trends in consumer media consumption, use new technologies and purchasing behaviors and help customers make smart decisions about digital marketing. Senior editor - to edit long-form research reports. Research Analyst, Digital Health - to create reports on the development of digital technologies that are transforming daily access and delivery of healthcare for patients, doctors, insurers and pharmacies alike. Research analyst, Financial Services - to produce in-depth original reports, data-driven analytics and graphics. Specifically, the analyst will create content on innovations in the banking and payments space. Copy Editor – to work closely with analysts, writers and editors on a variety of content, including newsletters, long-form reporting, interviews, case studies and covers. Graphics Editor – to make sure our graphics are error free, methodologically sound and beautiful to watch. Research Associate, Financial Services - to uncover the deepest truths in bank news and elaborate them into compelling narratives about what the future will be like and what companies can do to get there first. Research Associate, Connectivity and Technology - to research, analyze and write about business technology and telecommunications. OPEN POSITIONS - AD SALESOPEN POSITIONS - SUBSCRIPTION SALES DEVELOPMENT REPRESENTATIVE - to cultivate and manage initial relationships with senior executives at Fortune 500 companies worldwide. Sales Manager – to close deals by successfully developing, cultivating and managing relationships with senior executives at Fortune 500 companies and cutting-edge organizations around the world. Sales Executive, SMB – to successfully increase new accounts and grow our B2B subscription business. More information: Career Employment B2B insider business intelligence Indicates an expandable section or menu, or sometimes previous/following navigation options. New York, NY/Business Development - Analytics/Full-timeAI around paperThe data analyst will partner with teams across the organization to ensure managers have a clear view of the performance of their key initiatives. This role is critical to almost every aspect of the business and will have a significant influence on how we measure the performance of our business. This person will help manage and maintain internal information systems and collaborate with senior leaders to ensure that we are on track to achieve our goals. As a candidate you are: An analytical power that enjoys working with data to translate our vision for the future of the company into Action An exceptional communicator with an ability to make complex topics and use financial information to guide our investment and business decision making to achieve our ambitious growth plans An independent self-motivated worker with the necessary attention to detail to accurately represent and analyze our avid performanceAn avid who enjoys working with different business teams, as well as partnering with strategy and finance teamsResponsibilitiesBuild and maintaining internal information systems such as: Power BI, Snowflake and Google Sheets. Create ad hoc analyses for cross functional leaders and managementAssist with monthly and quarterly internal and external KPI reportsIdentify key trends and potential risks and opportunities through the businessAssist at work multifunctional to evaluate strategic initiatives and associated financial impactsQualifications In-depth understanding of database management and SQLOrganized and retail-oriented They must be a proactive and highly organized self-starter , able to work independently and in tight deadlinesExcellate the communication and collaboration skills required; the role involves building strong relationships through organization Collective critical thinking skills, including the ability to solve problems and get into the detailsExcel and BI reporting experience If this sounds like a great job for you, please apply online and tell us a little bit about why you are a good fit for the role. About Insider Intelligence: eMarketer and Insider, Inc. have teamed up to become Insider Intelligence, the world's leading research company focused on digital transformation. Insider Intelligence hires people passionate about providing business leaders with data and insights into digital marketing, media, e-commerce, financial services, telecommunications, technology, healthcare, and more. Our customers include the world's top brands within Fortune 1000 companies, as well as smaller companies that strive to compete in a digital age. At Insider Intelligence we pride ourselves on an inclusive work environment and continually strive for diversity of thought, identity and experience, while encouraging growth and supporting team members throughout the organization. Insider Intelligence is committed to corporate transparency through weekly business updates and an ever-open line of communication. We have a group of resources for employees (ERG), panels, fireside talks, training, social activities and other activities open to all employees. Currently Insider Intelligence is operating remotely due to the COVID-19 pandemic and will return to our beautiful office space in Times Square only when deemed safe to do so. The engine of our culture is effectiveness. It's the measure we work for, we make decisions and we grow. Everything we do must be effective and bring us closer to our mission: to inform and inspire the digital generation and to become the most influential and beloved brand of journalism in the world. To be as effective as possible, we take ownership of our words, work and ideas and we have accounts to our public, customers and colleagues. More information about our Mission, Values and Culture.We believe in access to information and open lines of communication at all levels of the company and between our global offices. Our everything Year-round meetings, monthly questions with our CEO and other leaderships, CEO office hours, and monthly newsletters from across the company are just some of the ways in which we make sure every employee has the information they need to stay informed and inspired. Our people are our greatest asset and we want our company to be as diverse as the communities in which we live, work and write. Our employee-managed resource groups host meetings, panels and open monthly events. The Women's Group, Hue and Rainbow Groups support our staff as well as advise our management team on how we can continue to improve. Learn more about our diversity and inclusion efforts. Inclusive and flexible. A place where people want to create successful and useful stories – and have fun, too. Very good value for money Respectful, inclusive, and does a good job of balancing work and life. Insider Inc. has one of the best enterprise cultures out there. People make the balance between different types of work (creative vs work term vs other work). That's why here at Insider Inc., we're all about getting our employees the best at profit deals. This includes: stellar health plans at affordable costs, employee referral bonuses, gym reimbursements and phone plan, matching 401k to give your savings plan the boost it deserves, and paid life insurance by the company so you can put more of your money towards that special yo'self gift you've been watching in recent months - you know what you're talking about We also know that benefits are more than just healthcare, so we offer plenty of other perks to help you live better, such as: A variety of parental leave options for growing families An awesome unlimited PTO policy Discounts for PTOSigns membership of interestPleat of opportunities to return to the community An employee referral program - bring your friends! Wellness eventsMeet-ups and panelsLos of (mainly) healthy snacks and drinks! Supporting and engaging with our employee resource groups helps us achieve this goal. We take every opportunity to create an environment that encourages open and honest discussions with our employees. We know we don't have all the answers, so we look for experts both inside and outside the company for guidance. Our company motto is Better every day, and we look forward to continuing our efforts. Efforts.

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